

### HP Everyday Matte Polypropylene

HP Everyday Matte Polypropylene produces prints with vibrant colour and eye-catching image quality across a wide range of indoor and outdoor applications. This versatile, tear-resistant substrate is easy to use and handle.







Designed for Print Service Providers, retail store in-house printing, event designers, advertising agencies, GIS and government (printing maps).

## Produce high impact signs with vibrant colour

- Produce prints with vibrant colour and eye-catching image quality - ideal for retail and POP signage and event displays
- HP Everyday Matte Polypropylene provides excellent versatility and value across a wide range of indoor and outdoor applications
- Count on excellent colour vibrancy and consistent results using Original HP pigmentand dye-based inks.

#### Print, use, handle and laminate with ease

- Maintain peak productivity and enjoy reliable, consistent HP performance
- HP Everyday Matte Polypropylene is easy to use and handle, whether you're doing a quick print run or large production runs
- Post-print processing is smooth and easy with this tear-resistant substrate.

### Deliver durable prints for indoor or outdoor use

- Take assurance that your prints will perform for the duration of the campaign
- Prints displayed indoors or in-window achieve up to 6 months display permanence, unlaminated<sup>1</sup>
- Outdoor prints achieve up to 3 months display permanence, unlaminated<sup>2</sup>.

<sup>1</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media
HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day
Prints require cold lamination to achieve prolonged display permanence on compatible HP Designjet printers using HP dye-based inks
For details: http://www.hp.com/go/supplies/printpermanence

# HP Everyday Matte Polypropylene

#### **Product specifications**

Weight	120 g/m² per ISO 536 Test Method		
Thickness	8 mil/205 microns per ISO 534 Test Method		
Opacity	Greater than 96% per TAPPI T-425 Test Method		
Brightness	Greater than 101% per ISO 2470 Test Method		
Whiteness	Greater than 113 per ISO 11476 Test Method		
Lamination	Yes (cold)		
Finish	Matte		
Tear resistant	10.36 N Imaged per ASTM D882 Test Method		
Tensile strength	10.36 N Imaged per TAPPI T-494 Test Method		
Operating temperature	15 to 30° C		
Operating humidity	20 to 80% RH		
Fade-resistance (indoor commercial window, pigment ink)	Up to 6 months using HP 70 Vivera	Pigment Inks or HP 83 UV Inks	
Fade-resistance (Outdoor) UV Ink	Up to 3 months using HP 70 Vivera	Pigment Inks, HP 83 UV Inks, or HP 91 Vivera Pigment I	nks
Fade-resistance (Indoor Commercial Window) Low-solvent Ink	Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. Prints require cold lamination to achieve prolonged display permanence on compatible HP Designjet printers using HP dye-based inks. For details: http://www.hp.com/go/supplies/printpermanence.		
Fade-resistance (Outdoor) Low-solvent	Ink Display permanence rating by HP Im outdoor display conditions for select	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun	vertical display orientation in simulated nominal light and water; performance may vary as
Fade-resistance (Outdoor) Low-solvent	Ink Display permanence rating by HP In outdoor display conditions for select environmental conditions change. Pr	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa	vertical display orientation in simulated nominal light and water; performance may vary as
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Waterfastness	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Pr using HP dye-based inks. For details	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa	vertical display orientation in simulated nominal light and water; performance may vary as
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Waterfastness Dry time Shelf time	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Pr using HP dye-based inks. For details Yes 11 minutes (@ 23°C, 50% RH)	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa : http://www.hp.com/go/supplies/printpermanence.	vertical display orientation in simulated nominal light and water; performance may vary as
Waterfastness Dry time Shelf time Storage temperature	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Pr using HP dye-based inks. For details Yes 11 minutes (@ 23°C, 50% RH) 1 year, unopened in original packag	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa : http://www.hp.com/go/supplies/printpermanence.	vertical display orientation in simulated nominal light and water; performance may vary as
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Waterfastness Dry time Shelf time Storage temperature Storage humidity Country of origin	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Pr using HP dye-based inks. For details Yes  11 minutes (@ 23°C, 50% RH)  1 year, unopened in original packag	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa: http://www.hp.com/go/supplies/printpermanence.	vertical display orientation in simulated nominal light and water; performance may vary as ny permanence on compatible HP Designjet printer
Waterfastness Dry time Shelf time Storage temperature Storage humidity Country of origin	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Prusing HP dye-based inks. For details Yes  11 minutes (@ 23°C, 50% RH)  1 year, unopened in original packago to 40° C  5 to 80% RH  Product of China  Product Numbers	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa: http://www.hp.com/go/supplies/printpermanence.	vertical display orientation in simulated nominal light and water; performance may vary as by permanence on compatible HP Designjet printer permanence on compatible HP Designjet printer UPC codes
Waterfastness Dry time Shelf time Storage temperature Storage humidity Country of origin	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Prusing HP dye-based inks. For details Yes  11 minutes (@ 23°C, 50% RH)  1 year, unopened in original packago to 40° C  5 to 80% RH  Product of China  Product Numbers  CH022A	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa: http://www.hp.com/go/supplies/printpermanence.	vertical display orientation in simulated nominal light and water; performance may vary as by permanence on compatible HP Designjet printer permanence on compatible HP Designjet printer UPC codes  884962386569
Waterfastness Dry time Shelf time Storage temperature Storage humidity Country of origin	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Pr using HP dye-based inks. For details Yes  11 minutes (@ 23°C, 50% RH)  1 year, unopened in original package to 40° C  5 to 80% RH  Product of China  Product Numbers  CH022A  CH023A	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa: http://www.hp.com/go/supplies/printpermanence.    Roll sizes	vertical display orientation in simulated nominal light and water; performance may vary as by permanence on compatible HP Designjet printer permanence on compatible HP Designjet printer UPC codes  884962386569  884962386576
Waterfastness Dry time Shelf time Storage temperature Storage humidity Country of origin	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Prusing HP dye-based inks. For details Yes  11 minutes (@ 23°C, 50% RH)  1 year, unopened in original packago to 40° C  5 to 80% RH  Product of China  Product Numbers  CH022A  CH023A  CH024A  CH025A  CH026A	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa: http://www.hp.com/go/supplies/printpermanence.  Roll sizes  610 mm x 30.5 m  914 mm x 30.5 m	vertical display orientation in simulated nominal light and water; performance may vary as by permanence on compatible HP Designjet printer UPC codes  884962386569  884962386576  884962386583
Fade-resistance (Outdoor) Low-solvent  Waterfastness Dry time Shelf time Storage temperature Storage humidity Country of origin Ordering information	Ink Display permanence rating by HP Im outdoor display conditions for select environmental conditions change. Pr using HP dye-based inks. For details Yes  11 minutes (@ 23°C, 50% RH)  1 year, unopened in original package of the 40° C  5 to 80% RH  Product of China  Product Numbers  CH022A  CH023A  CH024A  CH025A	nage Permanence Lab according to test SAE J2527; in a high and low climates, including exposure to direct sun ints require cold lamination to achieve prolonged displa: http://www.hp.com/go/supplies/printpermanence.  Roll sizes  610 mm x 30.5 m  914 mm x 30.5 m  914 mm x 61 m  1067 mm x 30.5 m	vertical display orientation in simulated nominal light and water; performance may vary as by permanence on compatible HP Designjet printer vertical display by permanence on compatible HP Designjet printer vertical vert



For more information about HP Large Format Printing Material, visit http://www.hp.com/go/designjet/supplies

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